



SIGNUM ÆTNÆ

ETNA ROSSO RISERVA

*Denominazione Di Origine Controllata*



DIGITAL CERTIFICATE OF ORIGIN

## SIGNUM ÆTNÆ: THE WITNESS OF THE TIME

Firriato's philosophy translates into a concrete commitment to the enhancement of production contexts, the preservation of uniqueness and the protection of the historical-wine heritage that only Etna possesses.

The *Signum Ætnæ* represents all of this. It is predestined. The *seal of the volcano*, the favourite son of mountain viticulture, the precious gift of a vineyard that survived the fearsome phylloxera, witness of a millenary activity that has withstood time and intense eruptive activities, arrived to us thanks to the tireless work of hundreds of heroes, bearers of ancient knowledge and hard-working defenders of a rich anthropological and cultural heritage.

Thus, each bottle is a precious gem, *an indispensable presence in a Collection of works of art of wine*, a rare piece with limited edition, registered and certified, ensured by a system of validation and authentication that we can consider as an *"unicum"* in the panorama of the wine world.

Every bottle of *Signum Ætnæ* is equipped with an advanced and sophisticated anti-counterfeiting system and validation and authentication process of the bottle itself: a guarantee of authenticity over time that will allow the collector to be sure to have in the wine cellar *a unique specimen in the world*.

Hence, we have chosen to write in an indelible and unchangeable way the entire path of the grapes, harvesting process, vinification and aging into *blockchain Polygon*<sup>1</sup>.

Moreover, an issuing of *NFT*<sup>2</sup> may be required for each *Signum Ætnæ* specimen.

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<sup>1</sup> Polygon is a level 2 blockchain, namely a separate blockchain that extends the functions of Ethereum and inherits its guarantees of security.

<sup>2</sup> Non Fungible Token.

## THE AUTHENTICATION AND ANTI-COUNTERFEITING SYSTEM

The **back label** of the *Signum Ætnæ* is accompanied by three unique codes, each of which authenticates and certifies the exclusivity, rarity and originality of the bottle.

➊ **The first code**, placed in a central position, is the number that indicates the limited edition and therefore identifies the bottle you come into possession of;

➋ **The second code**, situated in lower position comparing to the first one and generated in random mode in accordance with the highest safety standards, is necessary for the validation of the bottle.

Inserting the code on the website [www.sigmetna.it](http://www.sigmetna.it) the authenticity of the bottle can be verified at any time: a fundamental step to ensure traceability over time;

➌ **The third code**, hidden under a "scratch" paint allows the real authentication of the specific *Signum Ætnæ* in our possession: just remove the paint, use the code on the site **to register** the bottle and become from that moment the official owner.

The registration of the bottle is the most important aspect, as it represents a kind of digital certificate of ownership.

This means becoming part of a narrow circle of enthusiasts, a place reserved for those few lucky owners of a rare and precious treasure, a meeting of elite, but also and above all, it means that it guarantees **the history** of the bottle to future collectors. The registration, in fact, leads to the assignment of a code: by transferring the property to another collector, the code itself will be transferred together with the bottle, guaranteeing the traceability of the transfer of

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Nasce da viti centenarie a piede franco, messe a dimora prima dell'arrivo della fillossera. Fiore sculture della natura, creature nobili che il tempo ha forgiato, simbolo della viticoltura millenaria Etna.

*A wine born of centuries-old seedling rootstock vines, planted before the phylloxera arrival. Proud sculptures of nature, noble creatures forged by time, symbol of the millennial viticulture of the Etna volcano.*

Limited Edition, Bottle n. 0001/XXXX

PRODOTTO E IMBOTTIGLIATO DA FIRRIATO SOCIETÀ SEMPLICE AGRICOLA  
PACECO - ITALIA NELLA CANTINA DI CASTIGLIONE DI SICILIA



CONTIENE SUIFITI - ENTHAI  
SUIFTE - CONTIENS SULFITES  
CONTIENES SULFITES - CONTAINS  
SUIFITES - BEHÄLT SULFITEIN

VERIFY ON SIGNUMÆTNA.IT

1234-ABCD

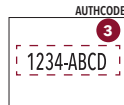


PRODOTTO IN ITALIA

[www.firriato.it](http://www.firriato.it)



INDICAZIONI SMALTIMENTO SU QR CODE



750 ml e  
14,5% vol

ownership that will be stored in the Firriato registers.

A registered bottle automatically gives the access to the exclusive "*Signum Club*", a multifaceted space where the collector can take advantage of important **privileges** such as:

- Priority on the purchase of future vintages and special editions of *Signum Ætnæ*;
- Priority access to information on the progress of the vintages;
- Preview invitation to exclusive events;
- Estimate of the specimens still represented on the market and their value;

## S-NFT – SIGNUM NON FUNGIBLE TOKEN

The concepts of trust and certainty are fundamental in this historical period, especially if we talk about a wine, such as the *Signum Ætnæ*, destined, by our opinion, to become an unparalleled *piece* of any true art Collection.

This is why we decided to generate by request an **NFT** for each bottle, a digital content that certifies its ownership and the consequent exclusive privileges. It is like having a digital copy of a bottle of *Signum Ætnæ* whose value is linked to the wine itself: it is a concept that once again testifies on the one hand to the potential of *Signum Ætnæ*, and on the other hand it is a look into the future that opens new horizons for digital collectors.

Thanks to the purchase of the *S-NFT (Signum-NFT)* the **collector** will have access to the following high value-added services:

- The recording in the blockchain of the bottle ownership right, associated with the collector and the identification codes of the bottle;
- The exclusive invitation to the presentation of the new vintages;
- The right of possession of a unique and original image (*artwork*) of **Etna volcano**, created, signed and numbered by Firriato;
- Being an active part of the **Carbon Neutrality** project with the free adoption of a tree, among those planted by Firriato for its project to maintain the zero impact for greenhouse gas emissions.

In addition, the owner of S-NFT will have the opportunity to request the following optional services<sup>3</sup> :

- A professional expertise carried out by experts of the Firriato team to assess the state of integrity of the bottle and outline its value according to the objective parameters that characterize it;
- The replacement of the cork and the possible re-filling with wine from the Firriato reserve, according to availability. The operation can be requested from 15 years after the reference harvest.

Thus, with *S-NFT* the collector will have all the necessary elements to guard carefully the *Signum Ætnæ* and be sure to possess what we can consider a **real work of art of wine**: the complete traceability of the entire existence of the bottle, the certainty of the authenticity of it, the certificate of digital ownership, the possibility to verify its value over time. A unique product for its historical and organoleptic characteristics.

To add in your collection the *Signum Ætnæ* and the *S-NFT* means to get hold of a unique bottle from grapes produced from unique centuries-old vineyard and guaranteed by an innovative system of certification and anti-counterfeiting to very high safety standards.

*Signum Ætnæ has centuries-old roots, but it looks into the future.*



**FIRRIATO**  
WE LOVE CENTENARIANS

